**List Post Article Writing Instructions**

Section 1: Breakdown of sections included in your List Post Article

The four elements required for list post should be as follows:

* 1. Introduction
* 2. Properly organized List
* 3. Body
* 4. Conclusion and Call to action

**Introduce Product:**

Four things you need to include in this paragraph:

* What the product is
* Bullet point listing of the features
* Why was the product created

**Properly organized List:**

If your post title promises to list 7 items of something on your topic, then you need to have 7 points that are interesting and stay on track with the article. This could require research since you want to make sure to create something unique.

**Body:**

Once you start listing your points, be sure you keep your paragraphs under each point short and to the point. If you have 3 points in the list, then you can get away with slightly longer content — say, 4-5 paragraphs with 2-3 sentences each.

**Conclusion and CTA:**

Finally you write the last section which is called the ‘conclusion’, ‘verdict’, ‘my verdict’ or whatever you think is most appropriate for your review.

Two things you should mention:

* The first one is a quick summary
* Your recommendation to buy.

**Please send all articles in one email in individual .doc form to the email above.**

**If you have any questions please contact me.**

**Thanks and I look forward to reading your article.**

**Your Name (Team Lead)**